

Aussie Hands Annual Report

2018-2019



The Aussie Hands
Foundation Inc

OUR PURPOSE

Aussie Hands was established in 2000 by Elizabeth Serpell after her son David was born with a hand difference. For nearly 20 years, Aussie Hands has been providing support, understanding and encouragement to individuals with a hand difference and their families.

Aussie Hands is a volunteer run not-for-profit organisation.

Board of Management

Ms Colleen Birtwistle	Ordinary Board Member
Ms Larah Cornthwaite	Ordinary Board Member
Ms Josephine D'Ambrosio	Ordinary Board Member & NSW Coordinator
Ms Helen Halliday	Ordinary Board Member (resigned Feb 2019)
Ms Toni Ireland-Hay	Ordinary Board Member
Ms Karen Macdonald	Vice-President
Ms Lynne Matheson	Ordinary Board Member
Mr Ian McNally	Ordinary Board Member (resigned May 2019)
Mr Areeb Ovais	Treasurer (from July 2019)
Ms Elizabeth Serpell	Secretary (present) Treasurer (until July 2019)
Ms Olga Skalidis	Ordinary Board Member
Ms Amanda Williams	Ordinary Board member
Ms Brooke Young	Chairperson & President

The Board of Management met on 27 Feb, 15 May, 17 Jul and 28 Aug 2019.

'Our mission is to support people with a hand difference, provide networking and information and co-fund the Australian Hand Difference Register.' Brooke Young, Chairperson

Membership

Registered Aussie Hands Membership grew from 164 (2018) to 188 (2019) ie: Total households who have a child or adult born with a hand difference. by state are as follows: NSW 141, QLD 21, SA 34, TAS 15, VIC 244, WA 60. Overall, 292 total households (including health professionals, financial and in-kind supporters, administrators/volunteers).

A membership report is available by contacting info@aussiehands.org

Grants, Major Donors and Sponsors

Aussie Hands gratefully acknowledges major donations made by Nuttelex, and the generous ongoing support from the Sentinel Foundation, Print Obsession and Pixel Salad Studios. In 2018-2019, the following grants were received in the 2018-19 financial year: Mazda \$2,750; Calvary \$3710, Transurban \$1400, DHS \$8600, Sentinel Foundation \$5,000.



AUSSIE HANDS NSW MEMBERS -
JOSEPHINE D'AMBROSIO AND
LAUREN BOOTH WERE GUEST
SPEAKERS AT THE SYDNEY
PAGEANT WORLD EVENT, SEPT 2018



DAVE SERPELL'S ASPIRING VENTURE TO EVEREST

Fundraising

Members were busy this year with fundraising activities, including a social Night at the Movies in Melbourne that raised \$910 for the Australian Hand Difference Register (AHDR).

Thanks to Charet Garcia VIC who taught Tai Chi at Ross House as a fundraiser for Aussie Hands raising a total of \$325, and Curulli Seafood Market WA for fundraising \$122. Birthday Fundraisers via Facebook – VIC Petra's 2nd Birthday \$200 and VIC Surila's 50th Birthday \$520.

Dave Serpell inspired us all with his campaign to climb to Mt Everest Base Camp and raised much needed funds for the Australian Hand Difference Register. He achieved his fundraising and his trekking goal. Thank you to Dave and his generous supporters who raised \$7249.

Financial Report

Special thanks to Edwin Taitz, EzyAccounts for his service as Finance Officer, and also to Treasurer Areeb Ovais. An independent audit was conducted by Mathew Simon (registered CPA No. 9527342) for the 2018-2019 financial year.

The audited report is available on request prior to Board of Management approval.

2018-2019 Summary

Total income	Total Expenses	Surplus/Deficit
91,468	\$ 123,289	(\$31,821)
Current Assets	Non-current assets	Total Assets
\$ 67,367	\$ 0	\$ 67,367



Australian Hand Difference Register (AHDR)

Launched in May 2018 at the Murdoch Children's Research Institute, AHDR is a database of children born with a hand difference and/or arm difference. During the past year the AHDR has been extended within Victoria and Australia-wide.

The AHDR aims to find out

- how many children are born with a hand/arm difference in Australia
- Learn more about possible causes and risk factors
- Gain information to help plan services
- Identify areas for future research

The AHDR is funded by Aussie Hands and the Australasian Foundation for Plastic Surgery. Funding organisations do not have access to any individual or confidential information contained on the AHDR. For more information and the AHDR Annual Report, please visit <https://www.mcri.edu.au/ahdr>

EVENT HIGHLIGHTS

Attending events were a highlight for children, parents, friends and supporters alike.

New South Wales

- Winter Event, Concord, 1 July 2018
- Spring Event, Concord, 16 September 2018
- End of Year Event, Camden, 25 November 2018
- Chocolate Egg Hunt, Concord, 7 April 2019
- Winter Event, Concord, 30 June 2019

Queensland

- End of Year Event, Wynnum, 25 November 2018
- Autumn Event, Brisbane, 31 March 2019

South Australia

- Spring Event, Marlestone, 23 Sept
- End of Year Event, Adelaide, 9 December 2018
- Chocolate Egg Hunt, Adelaide, 20 April 2019

Tasmania

- End of Year Event, Launceston, 2 December 2018

Victoria

- Superhero Training, 22 July 2018
- Mini Olympics, 9 September 2018
- End of Year Event, Port Melbourne, 25 November 2018
- Summer Event, Port Melbourne, 10 February 2019
- Fundraiser - Tai Chi classes, Melbourne, 1, 12, 19 February 2019
- Fundraiser - Movie Night, Northcote, 11 February 2019
- Chocolate Egg Hunt, Port Melbourne, 31 March 2019
- Winter Event, Port Melbourne, 23 June 2019

Western Australia

- Superhero Event, Sorrento, 8 September 2018
- End of Year Event, Joondalup, 2 December 2018
- Chocolate Egg Hunt, Belmont, 13 April 2019

'We went to our first Aussie Hands South Australia event in 2018 and it was so great to be around other families in the same situation. Being rural can be very isolating, so it was great to not feel alone. I look forward to going to more events in the future.'

Acknowledgement to Aussie Hands Interstate Coordinators who coordinated various activities, for which their efforts have benefitted members enormously.

NSW Josephine D'Ámbrosio, QLD Emma Glencross, SA Peta Eberhand, TAS Belinda Lehner, VIC Julie McNally, WA Larah Cornthwaite and Kim Austen.

PATRON & AMBASSADORS

The Aussie Hands Patron, Kate Doughty (triathlete) is training hard for the 2020 Tokyo Paralympian Olympics.



We were delighted to appoint Ambassadors in New South Wales, Tasmania and Victoria.

Lauren Booth served as NSW Ambassador from January – June and showed us that she has never let her hand difference define who she is.

Dave Serpell is the VIC Ambassador and attended 2019 Aussie Hands event, mentoring young members, fundraising and helping to promote Aussie Hands through social media and magazine articles.

Amanda Williams is the TAS Ambassador and has shared her story through social media and promoting Aussie Hands through professional and personal networks in Tasmania.

Social and Traditional Media (Analytics)

Social media platforms used to communicate with members, promote awareness about hand/limb differences and share information include LinkedIn, Instagram and Facebook. A new-look website project was undertaken from January-June 2019 and launched in September.

- ❖ LinkedIn: 48 followers
- ❖ Instagram: 632 followers
- ❖ Facebook: 833 members
- ❖ Website: aussiehands.org

Dec 2018

VIC Ross House Annual Report (pg 21)

Aussie Hands – Australian Hand Difference Register – feature article

Feb 2019

TAS Calvary Hospital, Hobart

Heartbeat (pg 10)

Aussie Hands – Grant Recipient for the Community Grants Program

April 2019

VIC Linkt

Aussie Hands – Grant Recipient for the Transurban Community Grants Program

May 2019

TAS Calvary Hospital – Tasmanian Health Service – General Practice Liaison Newsletter, Issue 3 (pg 3-4)

Aussie Hands – Raising Awareness to GP's in TAS

June 2019

Ross House Newsletter (pg 4)

Aussie Hands – DAVE Dave's Aspiring Venture to Everest – feature article

Fundraiser for the Australian Hand Difference Register

Volunteers

Thank you to the many volunteers who give of their time and expertise. Aussie Hands is a volunteer led organisation, each person provides invaluable assistance to the achievement of our objectives.

Staff and Board Professional Development

Staff and Board members participated in the following professional development activities:

Webinars

How NFP's can make the most of our Mobile future

The Future of Social Media

Understanding and Exceeding Funding Expectations

What you need to know about GoogleAds

Data Laws: The must know for NFP

The Magic of Social Fundraising

10 Online Fundraising Best Practice for small Not for Profits

Surviving the Facebook Apocalypse

Seminars / Workshops

AWS & Connecting Up Not for Profit Technology Event

Sustainable / Fundraising Planning

Marketing for Community Groups

Info Session: Disability Discrimination Legal Services

Public Speaking

Change the World



Aussie Hands

MAJOR ACHIEVEMENTS IN 2018-2019

- NATIONAL ROLL-OUT OF THE AUSTRALIAN HAND DIFFERENCE REGISTER
- APPOINTMENT OF AMBASSADORS IN 3 STATES
- TARGETED CONFIDENCE BUILDING WORKSHOPS FOR CHILDREN WITH A HAND DIFFERENCE
- INCREASED MEMBER ENGAGEMENT ON FACEBOOK
- RESEARCH ON MEMBER NEEDS TO GUIDE FUTURE PROGRAMS
- WEBSITE REFRESH PROJECT

