

## **Position summary – Ambassador**

Reporting to the President/Vice President, an Ambassador will be expected to be involved in a wide range of activities that will enhance the profile of the Foundation by engaging regularly with members and raising awareness of hand differences in the Australian community.

### **Key Attributes**

- Must be over 18 years of age
- Normally born with a hand difference or have an acquired hand injury (including upper limb deficiency)

**IMPORTANT NOTE:** In exceptional circumstances, the Board may decide to appoint an Ambassador without a hand difference or upper limb deficiency.

### **Key Responsibilities**

- Post monthly on the Foundation’s Facebook and Instagram pages
- Attend the Foundation’s events/activities held in your area (and assist where required with tasks pre/post event)
- Contribute and invite new ideas and innovation in improving the profile of the Foundation to the Board of Management
- Be available for PR opportunities to raise awareness of the Foundation in appropriate broadcast/print/digital coverage and be involved in major promotion campaigns and fundraising activities.

### **Profile**

- To act as one of the organisation’s leads in developing relationships: (i) build credibility and trust with others by acting openly, professionally, and respectfully at all times; and (ii) establish relationships with local members, key stakeholders and volunteers
- Communicate the Foundation’s inspiring vision, motivating others to be involved (advocate for Aussie Hands). Actively seek and share knowledge with key stakeholders.

### **Role complexity, skills and knowledge**

#### **Level of Supervision**

An Ambassador would be expected to liaise on a regular basis (preferably monthly) with the Vice President who reports to the President.

#### **Problem-solving and judgement**

- Effective social skills, with the ability to both lead and support appropriately will be a pre-requisite of success in building relationships with members and stakeholders alike. Able to demonstrate a consistent approach towards others and operate with confidence and integrity
- Emphasis on excellent planning, clear communication and briefing
- Comprehensive knowledge of communicating across different media – digital and traditional, with strong interpersonal, presentation, promotion and communication skills to a wide range of audiences
- An implicit assurance of confidentiality and a confident and appropriate manner with an understanding and empathy with the delivery of support for parents of a child with a hand difference and for a person living with a hand difference.

#### **Timeframe**

1 year (negotiable)

A letter of agreement will be issued each year outlining the expectations of the Patron and the support that can be expected. A portfolio of resources will be provided.

**Note:** If for some reason the commitment is no longer appropriate or viable for either an Ambassador or Aussie Hands, the agreement can be discontinued.