

Position summary – Ambassador

Reporting to the President/Vice President, an Ambassador will be expected to be involved in a wide range of activities which will enhance the profile of the Foundation by engaging regularly with members and raising awareness of hand differences in the Australian community.

Key Attributes

- Must be over 18 years of age
- Normally born with a hand difference or have an acquired hand injury (including upper limb deficiency)

IMPORTANT NOTE: In exceptional circumstances the Board may decide to appoint an Ambassador without a hand difference or upper limb deficiency.

Key Responsibilities

- Post monthly on the Foundation's Facebook and Instagram pages
- Attend the Foundation's events / activities held in your area (and assist where required with tasks pre/post event)
- Contribute and invite new ideas and innovation in improving the profile of the Foundation to the Board of Management
- Be available for PR opportunities to raise awareness of the Foundation in appropriate broadcast/print/digital coverage and be involved in major promotion campaigns and fundraising activities.

Profile

- To act as one of the organisation's leads in developing relationships: (i) build credibility and trust with others by acting openly, professionally, and respectfully at all times; and (ii) establish relationships with local members, key stakeholders and volunteers
- Communicate the Foundation's inspiring vision, motivating others to be involved (advocate for Aussie Hands). Actively seek and share knowledge with key stakeholders.

Role complexity, skills and knowledge

Level of Supervision

An Ambassador would be expected to liaise on a regular basis (preferably monthly) with the President/Vice President.

Problem solving and judgement

- Effective social skills, with the ability to both lead and support appropriately will be a pre- requisite of success in building relationships with members and stakeholders alike. Able to demonstrate a consistent approach towards others and operate with confidence and integrity
- Emphasis on excellent planning, clear communication and briefing
- Comprehensive knowledge of communicating across different media – digital and traditional, with strong interpersonal, presentation, promotion and communication skills to a wide range of audiences
- An implicit assurance of confidentiality and a confident and appropriate manner with an understanding and empathy with the delivery of support for parents of a child with a hand difference and for a person living with a hand difference.

Timeframe

1 year (negotiable)

A letter of agreement will be issued each year outlining expectations of the Ambassador and the support that can be expected. A portfolio of resources will be provided.

Note: If for some reason the commitment is no longer appropriate or viable for either an Ambassador or Aussie Hands, the agreement can be discontinued.